

# Start a Business 101



**U.S. Small Business Administration**

**Hosted by**

**Arthur Baxter Branch, YMCA of Greater Indianapolis  
and the Marie Borden Foundation**

## ***Considerations for Starting a Business***

Thursday, April 8th 9 am –12 pm

## ***Business Plan Basics***

Thursday, April 15th 9 am –12 pm

## ***Financing Your Business***

Thursday, April 22nd 9 am –12 pm

**Central Indiana Small Business  
Development Center**



**SCORE – Counselors to  
America's Small Businesses**



# Stretch for Success

**Host: Jerry Sargent**

**WICR Radio**

**"People Helping People"**



**Location: 7900 South Shelby Street  
Indianapolis, Indiana**

**There is no charge for these programs.  
Limited Seating—Registration Required  
Contact the SBA at (317) 226-7272**

# **START A BUSINESS 101**

Arthur Baxter YMCA  
7900 South Shelby Street

## **Registration Required (limited seating)**

This program is provided to the community by the U.S. Small Business Administration and its resource partners. There is no charge for this program.

**(317) 226-7272**

## ***CONSIDERATIONS FOR STARTING A BUSINESS***

**April 8, 2004**

**9:00 am – 12:00 noon**

- Is entrepreneurship for me?
- What family and personal issues do I need to consider for business ownership?
- What is the difference between starting a business from scratch and buying a going business?
- Do I have to incorporate my new business?
- What do I need to know about bookkeeping and accounting projections?
- What is a business plan?
- What do I do about taxes and licenses?
- What are the realities of small business financing?
- Speak with business counselors and professionals about your ideas.

## ***BUSINESS PLAN BASICS***

**April 15, 2004**

**9:00 am – 12:00 noon**

The most important step in starting a business is to develop a detailed business plan. Save money, wasted energy, and time by thinking through the details before you invest your first dollar. Learn why you need a business plan. Learn the essential elements that comprise a good business plan. Learn where to find the data you need for your analysis.

## ***FINANCING YOUR BUSINESS***

**April 22, 2004**

**9:00 am – 12:00 noon**

- When is the right time to borrow money?
- Is start up capital available?
- How much money can I borrow?
- What information will the financial institution require from me?
- What is collateral?
- What is creditworthiness?
- What is an SBA guaranteed loan?
- What if I need to buy a building?
- Speak with lending specialists about your business financing plans.

*Reasonable arrangements for persons with disabilities will be made, if a written request and contact information is received in advance. Contact Vernice Mathis, SBA Indiana DO, 429 N. Pennsylvania St., Suite 100, Indianapolis, IN 46204-1873, (317) 226-7272 ext. 234.*